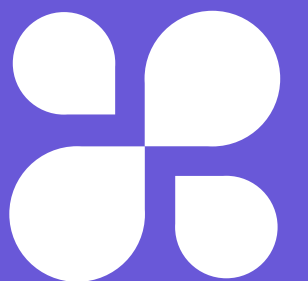
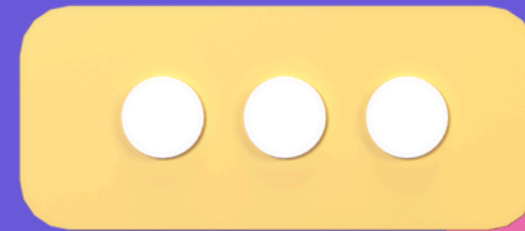




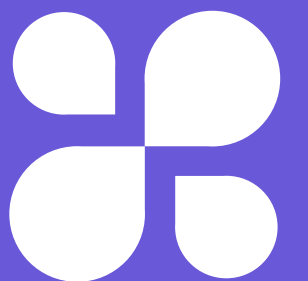
ProServiceSolutions

Social Media Management



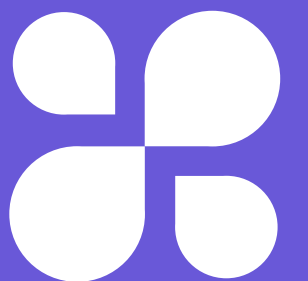
INTRODUCTION TO US

We specialise in providing tailored social media marketing/management solutions for local sports clubs. With a deep understanding of sports and the unique dynamics and passionate fan base surrounding sports, we help our clients amplify their presence, engage their audience and achieve their goals



OUR MANAGEMENT SERVICES

- *Social media Planning - Website, facebook or instagram*
- *Content creation and management*
- *Community engagement and interaction*
- *Data Analysis and Optimization*



ONE OFF SERVICES

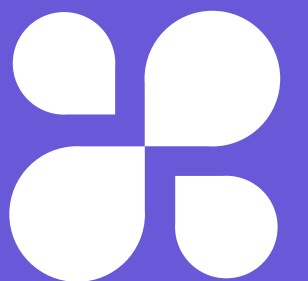
We offer one off services for you too!

No job is too challenging for us when it comes to social media

Anything you have in mind, we will have a solution for. Examples of one off services could be:

- New website/rebranding
- Event schedule planner
- Template designs that you can use

The list goes on!

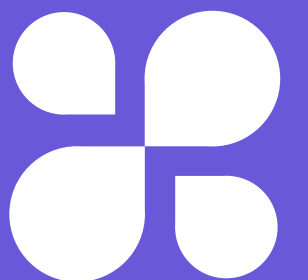


SOCIAL MEDIA PLANNING

We work closely with each sports team to develop a comprehensive social media strategy tailored to your specific objectives, whether it's boosting fan engagement or enhancing brand visibility. Here is an example that is subject to change of a base content schedule that we use for a AFL club client:

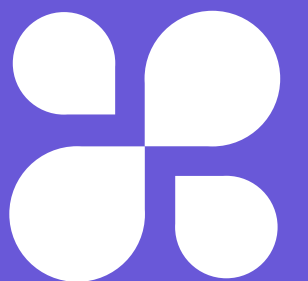
WEEKLY SCHEDULE

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
10:30am- Best player/s and who scored the goals	Subject to change	10:30am- Best highlight of the week, mark, goal, tackle etc.	Subject to change	10:30am- Team Selection for all teams + Game times	9:30am- Game day post 6pm- Results	Subject to change



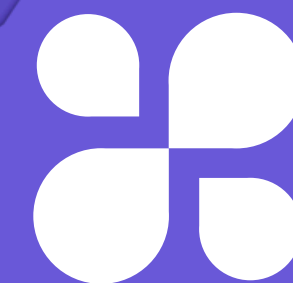
CONTENT CREATION AND MANAGEMENT

Our team use creative crafts and compelling content that resonates with fans, including game highlights, player performances, interactive polls and anything related to game day antics. We manage content calendars, ensuring consistent posting schedules and maximising audience reach.



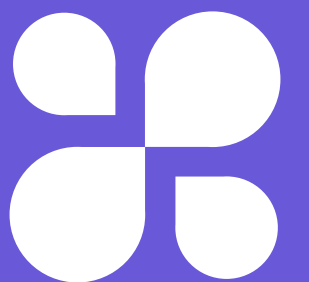
COMMUNITY ENGAGEMENT AND INTERACTION

We foster meaningful connections between sports teams and their fans by actively engaging with followers, responding to comments and messages.



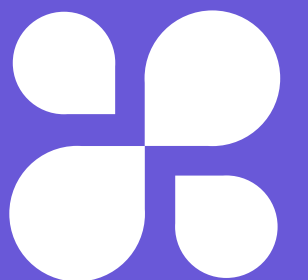
DATA ANALYSIS AND OPTIMIZATION

We track key performance metrics and analyse data using a software to gain insights into audience behaviour, content performance and campaign effectiveness. Using these insights, we continuously refine our strategies to maximise results and ROI for our clients.



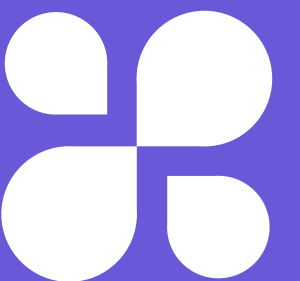
HOW YOU BENEFIT

- Increased Fan Engagement
- Stress free management
- Enhanced Brand Visibility
- Streamlined Marketing Efforts
- Data Driven Decision Making



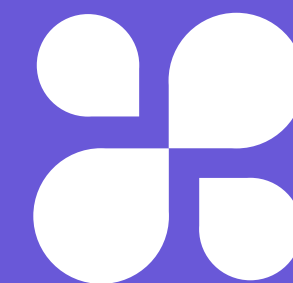
INCREASED FAN ENGAGEMENT

By delivering engaging content and fostering community interaction, we help local sports teams cultivate a loyal fan base that is actively involved and passionate about their success.



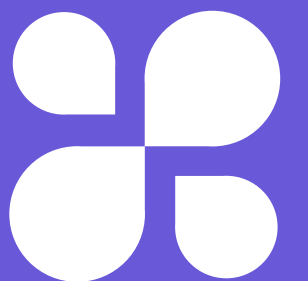
ENHANCED BRAND VISIBILITY

Through strategic social media planning and targeted campaigns, we elevate our clients brand presence, ensuring they stand out in a crowded digital landscape and remain top of mind among fans and followers.



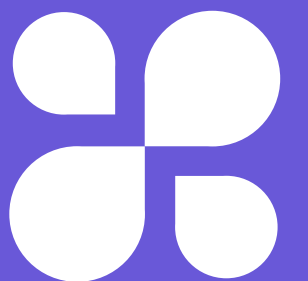
STREAMLINED MARKETING EFFORTS

With our expert team managing all aspects of social media marketing, sports teams can focus on what they do best; playing their sport - while we handle the intricacies of online engagement and promotion.



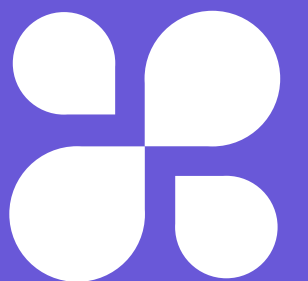
DATA DRIVEN DECISION MAKING

Through ongoing analysis and optimization, we provide actionable insights that empower sports teams to make informed decisions, adapt to changing trends, and stay ahead of the competition.



WHY CHOOSE US

- **Personalised Service:** Unlike larger agencies that may charge higher fees for overhead costs, we provide personalised attention and tailored strategies to meet your specific needs without the hefty price tag.
- **Transparent Pricing:** Our pricing is transparent and straightforward, with no hidden fees or surprises. You'll know exactly what you're getting for your investment, allowing you to budget effectively and confidently.
- **Proven Results:** We deliver exceptional results that rival those of more expensive agencies. Our focus is on driving real, tangible outcomes for your sports team, not just charging high fees for flashy promises.



SUMMARY

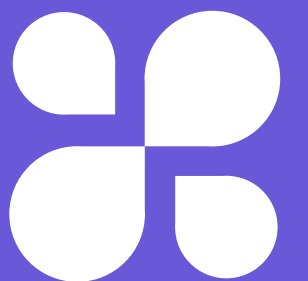
CONTACT US FOR PRICING

Services:

- Social media planning
- Website, facebook, instagram content creation/management
- Community engagement and interaction
- Data analysis and optimization
- One off services

How you benefit:

- Increased fan engagement
- Stress free management
- Enhanced brand visibility
- Streamlined marketing efforts
- Data driven decision making





Thank you!

PHONE

0449713384

CONTACT US

proservicesolutionz@gmail.com

